

Revitalize Your Sales Process with New Kinds of Recognition.

“ 69% of employees say they would work harder if their efforts were better recognized. ”



Cooleaf helps you incentivize the sales behavior you want with authentic recognition and rewards that help you grow.



Do you have the tools to deliver?

Recognition drives productivity. Period. That's why we created a platform to provide sales leaders with new, better ways to reinforce impactful behavior throughout the sales funnel. Here's how:

01. Incentivize Leading Indicators

We help define the 'front of the funnel' activity in your sales process to incentivize actions that will drive greater outcomes.

02. Generate Pipeline Momentum

Enable team/individual recognition and spot bonuses for achieving milestone metrics. Cooleaf integrates with tools like Salesforce and SalesLoft to automate recognition and incentives.

03. Maximize Team Engagement

Schedule monthly campaigns and challenges to increase team performance. Generate greater momentum towards goals and share 'wins' across the team.

Choose Smarter Team Motivation.

Experience how Cooleaf can unleash your team's potential.

We're Here to Jumpstart Your Growth.

It doesn't matter if you have 10 employees or 10,000 employees, Cooleaf is here to empower you and your team to create a work culture that people love to be a part of. By creating greater awareness for positive behaviors and rewarding them when they happen, you not only put an end to the harsh turnover rates of the sales industry, but you also invest in the talent of your team.



We have grown top line revenue and improved our team's overall engagement by using Cooleaf's incentive platform. Customer wins get shared across the team and employee satisfaction is at an all-time high.

- Frazier & Deeter



We work with the world's best.

turner

INSIGHTGLOBAL

WestRock

Aprio
Passionate for what's next

EY

RUBICON

BDO



Ready to See How Cooleaf Can Work for You?

 1.800.401.9094

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